



# ALABAMA FIRE COLLEGE AND PERSONNEL STANDARDS COMMISSION

## Vendors and Exhibitors:

The 2012 Fire Chiefs' Executive Development Conference is scheduled for February 7<sup>th</sup> - 10<sup>th</sup> at the Bryant Conference Center in Tuscaloosa, Alabama.

What's new at this year's conference...

- Two snack areas - one at the rear of the Sellers Auditorium and one in the Sellers Lobby.

And many features of the conference features remain the same...

- Vendors and attendees are again sharing the 10,000 sq. ft. Sellers Auditorium. Approximately 4,000 sq. ft. of vendor space is available in the rear of the auditorium. All general sessions of the conference are held in the Sellers Auditorium thereby allowing for generous vendor exposure. A diagram of available vendor space is enclosed.
- Very limited premium space for vendors is available in the approximately 2,000 sq. ft. Sellers Lobby. The Lobby receives heavy foot traffic and thereby offers vendors maximum exposure to conference attendees. A diagram of available vendor space is enclosed.
- The "Welcome Vendor Reception" will again be located in the Sellers Lobby. This arrangement allows vendors the additional opportunity to interact with conference attendees.
- The 1.4 acre Moody Music Building Parking Lot, located adjacent to the Conference Center, offers even greater space for apparatus display.
- Vendors may again choose to sponsor a conference coffee break and/or the conference luncheon on Thursday. Sponsorship information is enclosed.

A registration form is enclosed for your convenience. Please submit your registration as soon as possible, so we can make plans for this event. Mail your registration to Donna Love, Alabama Fire College, 2501 Phoenix Drive, Tuscaloosa, Alabama 35405 or fax your registration to 205/391-3757.

Thank you for your support for the Fire Chiefs' Executive Development Conference and the Alabama Fire College. We look forward to seeing you at the conference in February.

The Bryant Conference Center is located at 240 Paul W. Bryant Drive, Tuscaloosa, Alabama.

### Vendor Costs, Requirements and Information

Vendor spaces are reserved on a first-come, first-served basis. Vendor pricing is as follows:

Sellers Lobby	8x10" space w/table top/2 chairs	\$400.00 per table
Sellers Auditorium	8x10' space w/table top/2 chairs	\$275.00 per table
Apparatus Display	Designated space in the Moody Parking Lot	\$75.00 per apparatus

- Vendors may set up displays beginning at 1:00pm on Tuesday, February 7<sup>th</sup> and displays must be taken down by noon on Thursday, February 9<sup>th</sup>.
- Vendor Times:
  - Wednesday, February 8<sup>th</sup>
    - 9:00 - 10:00am
    - 3:00 - 3:30pm
    - 5:00 - 7:00 pm (vendor reception)
  - Thursday, February 9<sup>th</sup>
    - 9:00 - 10:00am
- Electricity is available in the Sellers Lobby and Auditorium for \$30.00 per outlet
- Vendor and Apparatus parking is available adjacent to the Bryant Center in the Moody Music Building Parking Lot.
- Temporary parking (15 minute limit) is available at the Loading Dock of the Conference Center. Please move all vehicles to the Moody parking lot after unloading/loading as a consideration to other arrivals.
- Vendors and vendor personnel must wear their name badges at all times, including social functions. Lanyards and name tags are required to attend all events and gain entry into the exhibition hall.
- Vendors may only represent the company name for which registration was received.

### Levels of Sponsorship

▪ Coffee break	Executive Sponsor	\$400.00 per break
	Corporate Sponsor	\$300.00 per break
	Industry Sponsor	\$250.00 per break
▪ Luncheon	Executive Sponsor	\$1,000.00
	Corporate Sponsor	\$750.00
	Industry Sponsor	\$500.00

Executive Sponsors will have a sign displaying their company name and logo at the selected function, their company name and logo included in the official Fire Chiefs' Conference brochure and will be acknowledged as an Executive Sponsor in both general sessions.

Corporate and Industry sponsors will have a sign displaying their company name and logo at the selected function and will be acknowledged as a Corporate or Industry sponsor in the first general session.

**VENDOR REGISTRATION FORM  
FIRE CHIEFS' EXECUTIVE DEVELOPMENT CONFERENCE**

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Invoice Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*List names of all representatives who will be attending the Conference*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

**VENDOR SPACE REQUEST - Display space will be assigned by the AFC Staff**

<i>Display Space Location</i>	<i>Display Space Prices</i>	<i>Number of Spaces Requested</i>	<i>Total Price</i>
Sellers Lobby	\$400.00 per table		
Sellers Auditorium	\$275.00 per table		
Electricity - Sellers Lobby or Auditorium	\$30.00 per outlet		
Moody Parking - Apparatus	\$75.00 per apparatus		
Fire Chiefs' Luncheon	\$40.00 per person		
		Total Due	

**SPONSORSHIP**

<i>Level of Sponsorship</i>	<i>Event</i>	<i># of Events</i>	<i>Price</i>	<i>Total Price</i>
Executive	Coffee Break		\$400.00	
Corporate	Coffee Break		\$300.00	
Industry	Coffee Break		\$250.00	

<i>Level of Sponsorship</i>	<i>Event</i>		<i>Price</i>	<i>Total Price</i>
Executive	Luncheon		\$1,000.00	
Corporate	Luncheon		\$750.00	
Industry	Luncheon		\$500.00	

Company Name: \_\_\_\_\_

**METHOD OF PAYMENT**

CHECK: In the amount of \$ \_\_\_\_\_ Made payable to the Alabama Fire College

PURCHASE ORDER : PO# \_\_\_\_\_

Invoice Address: \_\_\_\_\_  
\_\_\_\_\_

CREDIT CARD: Amount to be charged \$ \_\_\_\_\_ ( ) PERSONAL ( ) BUSINESS

VISA Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date \_\_\_\_\_

MASTERCARD Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

***Payment and Cancellation Policies***

- ❖ Payment is due at the time of registration
- ❖ Written cancellation must be received two weeks prior to the beginning of the conference to receive a full refund
- ❖ Cancellations received less than two weeks prior to the beginning of the conference will not receive a refund
- ❖ No shows will not receive a refund

Table 1,2,3 – Sunbelt Fire

Table 4 – Available

Table 5 – Available

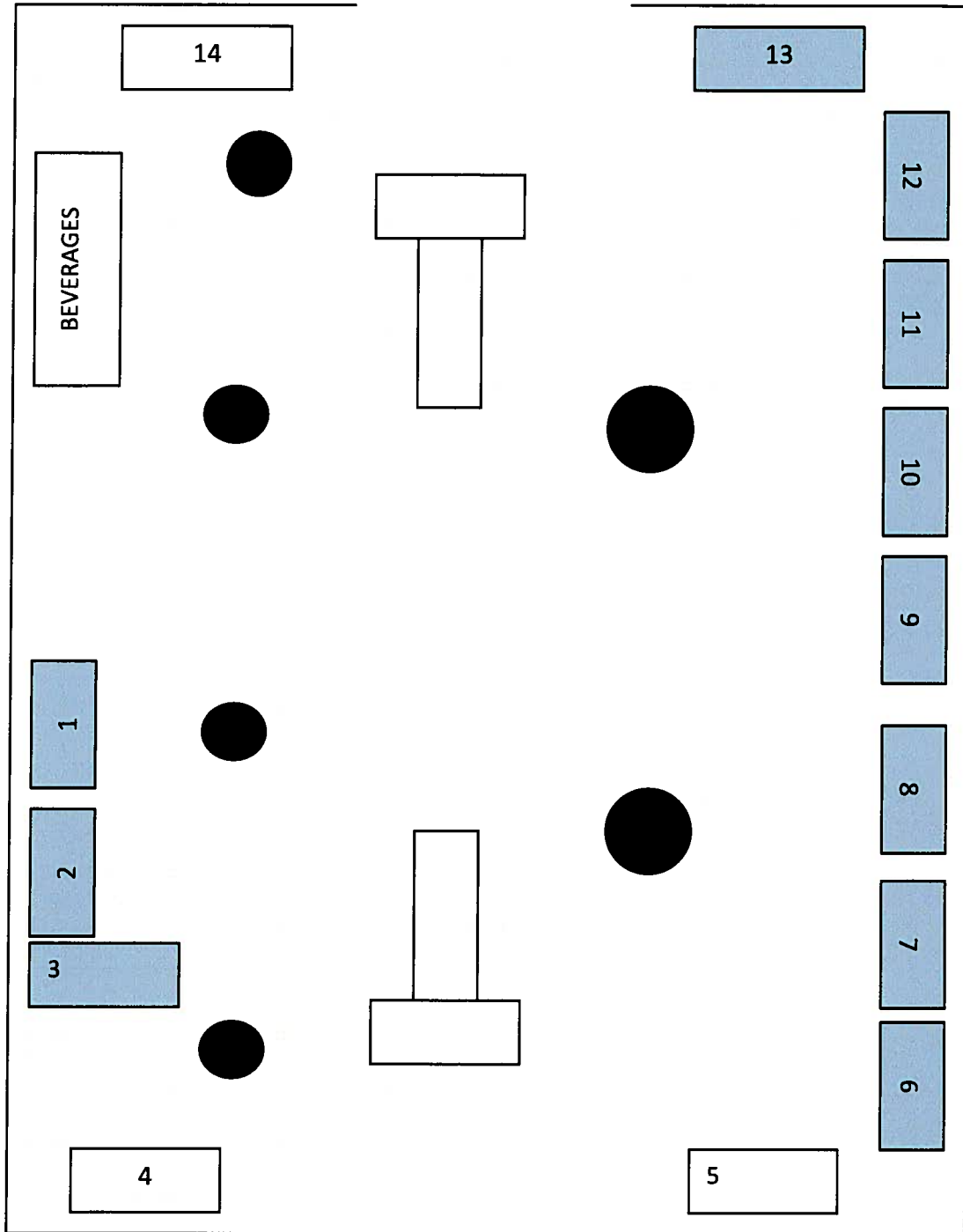
Table 6, 7, 8 – NAFECO

Table 9 - TNT

Table 10 – Mitchell & Assoc.

Table 11, 12, 13 – Pro Fire

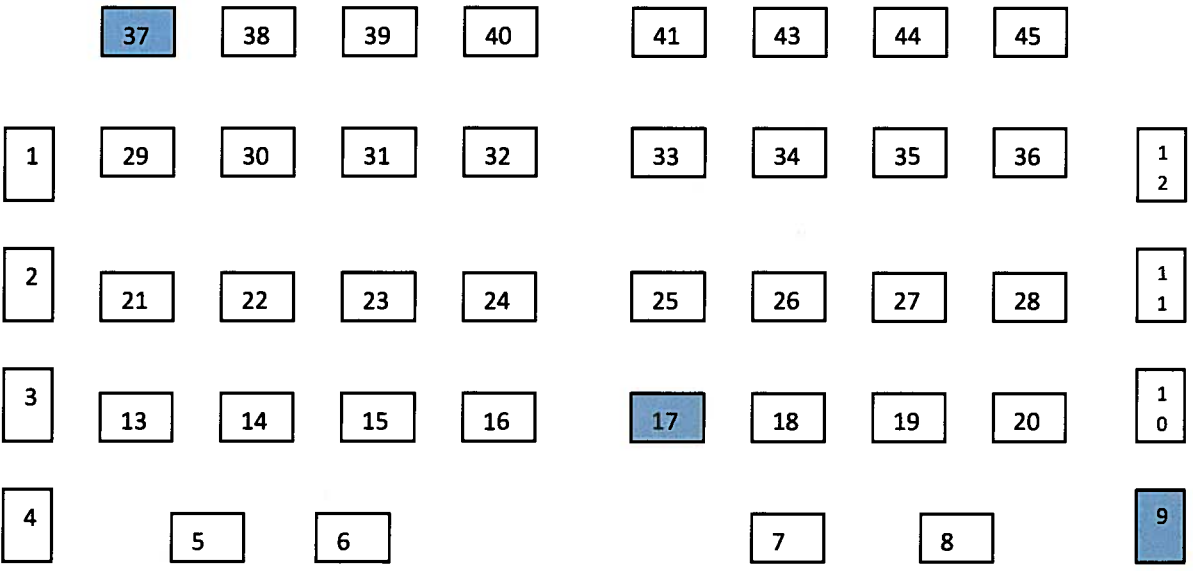
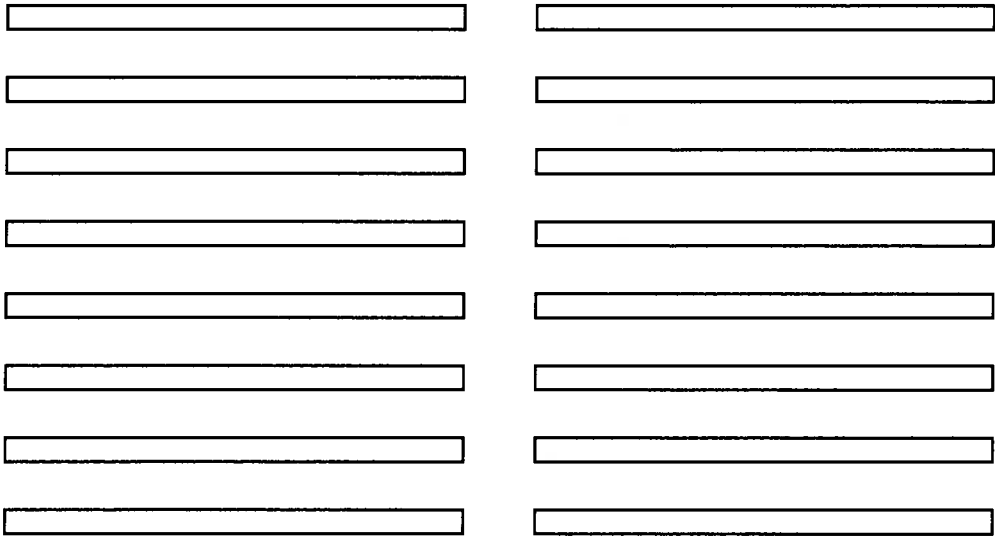
Table 14 – Available



Sellers Lobby

Tables 9, 17 and 37 pre-sold – all other tables are available at this time.

# Stage



Sellers Auditorium